

ACTION PLAN FOR OPPOSING THE INSTALLATION OF A CELL PHONE TOWER

1. Establish a steering committee of neighbors and friends committed to stopping the installation.
2. Call your local planning commission and ask for pointers on how to stop it.
3. Begin speaking to your HOA or city Board Members at their meetings and let them know why you oppose the tower.
4. Do plenty of research and document the negative impact that the tower will make on the people, animals, trees and environment. Develop a flyer which details your research and circulate this information locally.
5. Make an appointment with the Mayor of your city, along with members of the city Planning Department and share your research with them. Ask them what else you can bring to the table that will influence their vote on the tower application.
6. Get a phone tree going to have members of your steering committee call your neighbors and inform them about the potential dangers inherent in cell towers and ask them to sign your petition.
7. Circulate your petition in the area which will be affected by the tower.
8. Gather all the petitioners together and educate them with speakers, videos (i.e. Take Back Your Power) and informational articles on how dangerous cell towers are.
9. Write a press release to the media in your area, asking them to interview your leaders or to attend a board meeting which will speak to the issue.
10. When the media shows up at your request, have your petitioners ready with visuals to protest the tower and have a spokesperson ready to address them in 30-second sound bites. The media loves an organized protest.
11. Get the petitioners to write letters to the local paper and to city hall to protest the tower's installation. Remember that the 1996 Telecommunications Act does not allow cities to legally stop the installation of towers on the basis of negative health impact. They can only consider the rejection of the application bases on a decline in real estate values and a negative aesthetic impact.
12. If necessary, engage the help of anti-cell attorneys such as Campanelli and Associates who will, for a flat rate of \$3500, research your city's laws and provide the city planners with legal ammunition to stop the tower based on the laws the phone company may be breaking if the tower goes up. For example, there are setback requirements that the phone company may be breaking depending on where they want to install the tower.
13. Celebrate any and all victories you have, knowing that your health and that of your neighbors has been protected.
14. Join any local or state wide effort to revise the Telecommunications Act of 1996.